Bay-Friendly Rated Landscape

EDUCATIONAL SIGNAGE

Description: A new landscape can earn points on the Bay-Friendly Scorecard by including Education Signs. To qualify for Credit H.3—Install educational signage, permanent signs shall be installed that describe at least six Bay-Friendly practices used on the project during design, construction or maintenance. It is highly recommended that the main welcome sign be displayed where it will receive the greatest visibility. It is highly recommended to include a brief overview of Bay-Friendly principles and benefits that are consistent with the most recent edition of Bay-Friendly Landscape Guidelines: Sustainable Practices for the Landscape Professional. It is also highly recommended that these signs be made with recycled content materials.

Credits Available: Three points are available for Innovation Credit H.3—Install educational signage.

Signage Design: Bay-Friendly Rated Landscapes educational signs can be of any design, size and color. The examples in this document are provided for your information and are not intended to limit your design options.

Approval: Before producing the educational signs, the project team shall submit full-size (1:1) digital files (jpg or pdf) of all proposed signs to the Rater. The Rater shall verify that the practices described on the signs match those indicated on the project’s Bay-Friendly Rated Scorecard based on their review of the bid documents, and shall submit the proposed signs to ReScape California for approval.

Once the Rater submits the signs to ReScape California, please allow up to ten business days for ReScape California’s review and approval.

ReScape California shall review the proposed signs to ensure appropriate use of the Bay-Friendly brand and appropriate descriptions of Bay-Friendly practices. For signs describing specific Bay-Friendly practices, the project team is encouraged but not required to use the recommended language on the following pages.

Mounting: Project designer needs to specify mounting requirements, posts, or holders and hardware.

Material: Project designer needs to specify materials.

Dimension: Project designer needs to specify dimensions.
Example Practice Signs for Bay-Friendly Rated Landscapes
A digital artwork template is available at www.ReScapeCA.org

Please note that you are not restricted in the size, design or color of your practice signs. Project teams are encouraged but not required to use the language on the following pages for individual practice signs.

Practice signs installed at Harmon Gardens, Berkeley
Example practice sign; recommended size is 4x13"

Redeveloping Brownfields
Preserves natural resources

*Mulch Produced from Plant Debris*
Recycles nutrients and reduces waste

Worm Bin
Recycles fruit & vegetable trimmings

Compost Bin
Recycles yard debris into organic compost

Compost Produced On Site
Reduces transportation pollution

Recycling
Provides raw materials for future products

Water Features
Provide wildlife habitat for beneficial species

Permeable Paving
Reduces runoff and cleans water

On Site Stormwater Treatment
Cleans water before it flows to the Bay

Directing Rain from Down Spouts to Planted Areas
Cleans stormwater before it flows to the Bay

Natural Fertilizers
Keep synthetic fertilizers out of the Bay

Mulch
Controls weeds and saves water

*Soil Amended with Compost*
Improves soil health and saves water

Sheet Mulch
Controls weeds and improves soil health

Integrated Pest Management
Reduces synthetic chemical use

Integrated Pest Management
Prevents pest problems through holistic approach

Organic Pest Management
Nurtures wildlife and soil health

Organic Pest Management
Eliminates synthetic chemical use

Compost Berms, Blankets, and Socks
Control erosion and nurture the soil

Recycled Materials
Conserve resources and energy

Salvaged Materials
Conserve resources and energy

Forest Stewardship Council Certified Wood
Supports sustainable forestry practices

Cool Site Techniques
Reduce heat island effect

Light Colored, Reflective Paving
Reduces heat island effect

Low Energy Light Fixtures
Conserve energy

Photovoltaic Site Lighting
Conserves energy
Solar Powered Site Lighting
Conserves energy

Light Fixtures that Direct Light Downwards
Minimize light pollution

Dark Sky Certified Light Fixtures
Minimize light pollution

Solar Powered Fountain Pump
Saves energy

Stone Produced within 200 Miles
Reduces fuel consumption and air pollution

Plants Located to Grow to Natural Size
Avoids shearing, reduces labor and green waste

Climate Adapted Plants
Require less water and chemicals

Minimizing the Lawn
Saves water and protects water quality

Plants Grouped by Water Needs
Saves water and improves plant health

Shading Building Walls
Moderates building temperature

Shading Paved Area Using Vegetation
Reduces heat island effect

Large Stature Trees
Catch stormwater and improve habitat

Organic Plants
Keeps Bees and other pollinators healthy

Plant Diversity
Fosters biodiversity while resisting disease and pests

Plant Species Diversity
Helps plants resist disease and pests

Native Plants
Create wildlife habitat

Native Plants
Require less water and chemicals

Cisterns for Storing Rainwater for Irrigation
Save water and reduces runoff

Reuse of Greywater for Irrigation
Saves water

Weather-Based Irrigation Controllers
Save water
Example Welcome Signs for Bay-Friendly Rated Landscapes

Here are some examples of educational welcome signs at Bay-Friendly Rated Landscape sites. Please remember that Bay-Friendly Rated Landscapes educational signs can be of any design, size and color. These examples are provided for your information and are not intended to limit your design options.
Digital Artwork of Example Welcome Signs

A digital artwork template for the following two welcome signs is available at www.ReScapeCA.org

These signs can only be used by Bay-Friendly Rated Landscapes projects to help to earn credits for providing educational signage. You will need to have a graphic designer modify this artwork to customize it for your project.